

Connecting your channel

What happens when you connect a store or marketplace to OneSila, and which choices you make on the way?



Done this before? Try the questions on **page 7**. All of them right? Go on to module 2.

What connecting does

Connecting gives OneSila access to your channel. From then on, OneSila can read the channel and, later, send your products to it.

What OneSila reads

How your channel is set up: its stores or countries, its languages and currencies. For a marketplace, also its categories and product types.

In this module you learn to

1. Find the instructions for connecting your channel.
2. Know when to change what OneSila sends, and when to leave it.
3. Switch off the stores and countries you don't sell on yet.

This course builds on Properties, Rules & Mapping. You don't need it for this module, but you will from module 2 on.



Find your channel and follow its instructions

OneSila connects to hundreds of channels. Each one connects a little differently, and the app shows you how.

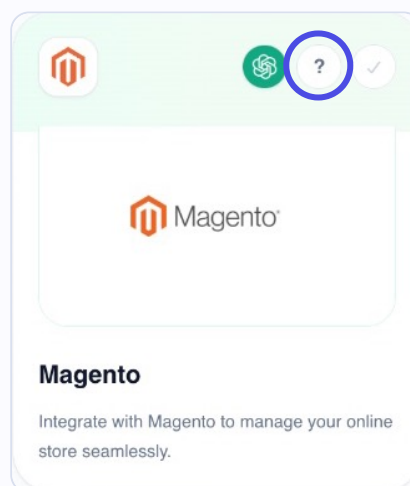
The screenshot shows the 'SELECT INTEGRATION TYPE' screen. At the top, it says 'Choose the integration path that matches your channel strategy'. Below this, a search bar is labeled 'Search integrations by type'. To the right, a box indicates 'Visible integrations: 340'. There are filter buttons for 'All', 'Storefronts', 'Marketplaces', and 'Webhooks', along with a 'Show Beta' toggle. The 'Storefronts' section is highlighted, showing three integration cards: 'Magento', 'Shopify', and 'Woocommerce'. Each card has a logo, a description, and a status icon (a green circle with a white question mark or checkmark). The 'Woocommerce' card is marked as 'BETA'.

Integrations › Create Integration. Search for your channel, or filter on Storefronts or Marketplaces.

Three steps

1. Go to Integrations › Create Integration.
2. Search for your channel, or filter on Storefronts or Marketplaces.
3. Click the ? on its card, and follow the instructions.

Your channel isn't in the list? Then contact our support or sales team, and tell us what you need.



The ? on a channel's card opens how to connect it.

Already connected? The ? also sits at the bottom of the channel's General tab.

Check what OneSila sends

Each channel has a few switches for what OneSila sends to it. The defaults suit most companies, so you can usually leave them as they are.

Sync

What OneSila sends to Magento.

WHAT ONESILA SENDS

Sync Contents

When on, OneSila sends the product name, descriptions, URL key and SEO fields to this channel and overwrites what is there. Switch it off to keep the content you maintain on the channel itself. Properties, tags, EAN codes, prices and images are not affected by this setting.

☒

Sync EAN Codes

Toggle this to ensure your product's EAN codes are synchronized with the remote system.

☒

Sync Prices

Toggle this to keep the product pricing updated in the remote system.

☒

PRODUCT RULES AND NAMES

Fallback to Default Product Rule

When disabled, OneSila will not fall back to the default rule. A product rule for this sales channel is required before products can be pushed to it.

☒

Use Configurable Name

If enabled, the system will always use the configurable (parent) product's name for variations.

☒

Integrations › your channel › General › Sync.

When you might change one

Only when something else already takes care of it. Two examples:

- You manage prices with a separate pricing tool. Switch **Sync Prices** off, so OneSila leaves your prices alone.
- You write your texts on the channel itself. Switch **Sync Contents** off, so OneSila leaves those texts alone.

NOT SURE?

Leave the defaults. You can change them later.

STEP 3

Switch off what you don't sell on yet

One channel can hold several stores or countries. An Amazon account has a country for each marketplace you can sell on. Each has its own **Active** switch.

General	Products	Stores	Languages	Currencies	Prices Lists	Template	Document Types	Product Rules	Properties	Select Value
										Pull Data
Total: 3										
Name	Integration active	Active	Is Default Store	Actions						
OneSila MX (Amazon)	✓	✗	✗	Edit						
OneSila CA (Amazon)	✓	✗	✗	Edit						
OneSila US (Amazon)	✓	✓	✓	Edit						

Integrations › your channel › Stores. This Amazon account covers Mexico, Canada and the US. Only the US is active.

An inactive store or country

It's hidden on your products' Channels tab and gets no updates. Switch it on when you're ready to sell there.

The channel's own Active switch

Next to the channel's name on the General tab. It turns the whole channel on or off, all its stores at once.

OUR ADVICE

Switch on only the stores and countries you sell on today. It keeps your products' Channels tab short, and nothing goes where you didn't mean it to.

Connect the right account

Do you have more than one account on a marketplace, like a Shein account for the UK and one for Europe? Ensure you are signed in to the right account before authorizing a connection.

A REAL CASE

A customer had a Shein account for the UK and wanted to add their Shein account for Europe. They were still signed in to the UK account. So the new channel connected to the UK account again, and both channels pointed to the same account.

Two habits that help

1. **Name it clearly.** Give each channel a name that says the account and the region, like "Amazon · Brand B · EU".
2. **Check the Stores tab.** Right after connecting, check that it lists the countries you expect for this account.

YOUR TURN

Open **Integrations** and pick one of your channels. On its **General** tab, open **Sync**: is Sync Contents on? Then open the **Stores** tab: which stores or countries are active?

Six questions

Pick one answer for each. The answers, and why, are on the next page.

1 What does connecting a channel give OneSila?

- A. Access to the channel, to read from it and send to it
- B. A copy of the channel's product rules
- C. A new property for every field on the channel
- D. Your channel's order history

2 Where do you find how to connect Magento?

- A. On the Products page
- B. The ? on its card in Create Integration
- C. Under Properties
- D. On the Imports tab

3 You write your descriptions on the channel itself and want to keep them. Which switch do you turn off?

- A. Fallback to Default Product Rule
- B. Import Orders
- C. Sync Contents
- D. Sync Prices

4 You set your channel's prices with a separate pricing tool. What do you do?

- A. Switch the whole channel off
- B. Delete your price lists in OneSila
- C. Change nothing
- D. Switch Sync Prices off

5 Your Amazon account covers the US, Canada and Mexico. You only sell in the US for now. What do you do?

- A. Delete the channel and connect it later
- B. Switch Canada and Mexico off on the Stores tab
- C. Switch the whole channel off
- D. Nothing, OneSila knows

6 You've just connected a second Shein account. What do you check first?

- A. That the Stores tab lists the countries you expect
- B. That your products arrived on Shein
- C. That Sync Prices is off
- D. Nothing, it can't go wrong

Answers, and why

A**Question 1 · A. Access to the channel, to read from it and send to it**

Connecting is the key. Importing and sending come next, in modules 2 to 4.

B**Question 2 · B. The ? on its card in Create Integration**

Each channel's card has its own instructions. Once connected, the ? is also on the channel's General tab.

C**Question 3 · C. Sync Contents**

Sync Contents sends names, descriptions and SEO texts. Switched off, OneSila leaves the channel's texts alone.

D**Question 4 · D. Switch Sync Prices off**

Then OneSila leaves your prices alone, and your pricing tool stays in charge.

B**Question 5 · B. Switch Canada and Mexico off on the Stores tab**

Each country has its own Active switch. Switching off the whole channel (C) would stop the US too.

A**Question 6 · A. That the Stores tab lists the countries you expect**

It shows straight away whether you connected the account you meant to.

NEXT

Module 2 · Importing a channel: bringing in what you already sell on it, and mapping it to your properties and product rules.



ONESILA

Your product data, in one place.

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